

**LIMITED FULL COLOR
AD SPACE AVAILABLE**
Call today to secure your spot!



Muskingum Co.

FAIR

178TH ANNUAL

AUGUST 11-17

2024

THE OFFICIAL FAIR BOOK 2024 ADVERTISING

Dear Community Supporter,

Plans are under way for the annual Muskingum County Fair! Although the fair takes place in August the 4-H and FFA exhibitors have been busy planning and caring for their projects. The knowledge & experience gained and skills learned in the course of any project are invaluable as they enter adult life and the workforce.

This is your opportunity to support the kids of Muskingum County by placing an ad in the Official Fair Book. This is a great opportunity to gain exposure throughout the community at a VERY economical cost. The sales for this project cover the cost of the book, providing 4-H & FFA families with all the details they need to know for a successful fair.



EASY TO USE FORMAT!

The Official 'GO-TO' Guide for the Muskingum County Fair!

- 4-H & FFA 'SHOUT OUT!' Section
- 2024 Schedule of Events
- Four Ad sizes to choose from - starting at just \$115
- 1,800 copies are distributed in July plus an electronic version is posted on-line at www.MuskingumCoFair.com



FOR MORE INFORMATION CONTACT:

Marketing Consulting Services

Attn: Jonna Cronebaugh

Cell: 330.243.6373

Email: jonna@mcsprintsources.com

Published by
The Muskingum County Agricultural Society.



RESERVE YOUR FAIR BOOK AD SPACE BY MAY 1, 2024!

See following pages for details on fair book ad options and submission details.

2024 MUSKINGUM COUNTY FAIR BOOK AD PRICES & SIZES

FULL PAGE ADS

7.75" x 10.25"

Full page rates/options

- A. Full color outside back cover: \$695
(based on availability)
- B. Full color internal pages: \$595
(based on availability)
- C. Black & white internal pages: \$415

Full color ads available on a limited basis; please contact Jonna Cronebaugh at 330.243.6373 or jonna@mcsprintsource.com for more information.

HALF PAGE ADS

7.75" x 5"

Half page rates/options

- A. Full color: \$345
(based on availability)
- B. Black & white internal pages: \$295

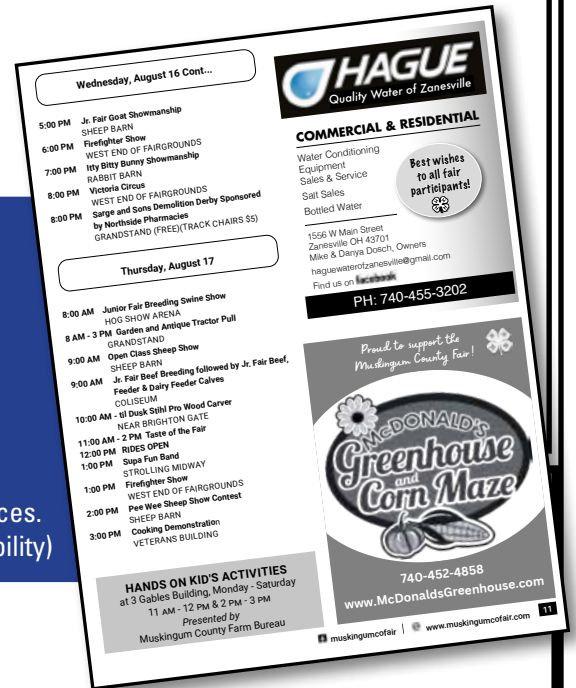
QUARTER PAGE ADS

3.5" x 4.5"

Quarter page rates/options

- A. PREMIUM POSITIONS (Events Section)
b/w only: \$215
(based on availability)
- B. Black & white internal pages: \$175

PREMIUM POSITIONS
in the Events Section in the front of the Fairbook!
(Limited to 6 spaces. Based on availability)



BUSINESS CARD ADS

1/8 page - 3.5" x 2"

Black & White interior pages only - \$115

2024 MUSKINGUM COUNTY FAIR BOOK CONTRACT

FAIR BOOK Black & White Interior Ads	FAIR BOOK Color Ads - Limited Availability
<input type="checkbox"/> 1/4 Page \$ 175	<input type="checkbox"/> Back Cover \$ 695
<input type="checkbox"/> 1/4 Page PREMIUM POSITION on Events Page \$ 215	<input type="checkbox"/> Full Page \$ 595
<input type="checkbox"/> Half Page \$ 295	<input type="checkbox"/> Half Page \$ 345
<input type="checkbox"/> Full Page \$ 415	
<input type="checkbox"/> Business card \$ 115	

TUSCARAWAS COUNTY FAIR BOOK

15% Discount for repeating the same ad!

____ Tuscarawas County Fair Book (*Deadline May 10*)

ADVERTISING DEADLINE IS MAY 1, 2024

Please indicate one of the following:

- My ad will come press ready - materials due **May 6, 2024**
- I would like Marketing Consulting Services to design my ad. Please submit logo, photos and ad copy with this contract. See below.*

Business Name: _____

Contact: _____

Mailing Address: _____

Phone(s): _____

E-mail(s): _____

Please Invoice us. **Terms: Net 30**

Send Invoice/Receipt to: _____

***AD COPY** Details/Instructions:

To secure your space please return this contract by **May 1, 2024** to:

Make Checks payable to: Marketing Consulting Services. →

Marketing Consulting Services
Attn: Jonna Cronebaugh
5190 Evans Creek Rd. SW
Sugar creek, OH 44681
Cell: 330.243.6373
Email: jonna@mcsprintsource.com

Please send all ad materials in hi resolution pdf, jpg, eps, or tif format to: jonna@mcsprintsource.com

Muskingum Co. FAIR

AUGUST 11-17, 2024

3.5" x 2" Ad - \$95
Includes Member' name, photo (b/w), Club Name and up to 30 Words of text.

JUNIOR FAIR 'SHOUT OUT!' Section

Plans are under way for the 178th Annual Muskingum County Fair Book! We are offering friends & families the opportunity to send a 'Best Wishes' Shout Out to fair participants in the annual fair book.

Good Luck LYNNOX TYSINGER in your first year of 4-H! Head up and keep driving! We are so proud of you and love you so much! Mom, Dad, and Bub

BRANT VERNON Adamsville Mixed Farmers 4-H Club We are proud of all you have learned! You will do great! Love, Grandma & Grandpa Vernon

Please return bottom portion via email or mail with all ad details and payment.

Contact: _____

Phone: _____ E-mail: _____

PAYMENT OPTIONS: ___ Enclose check payable to Marketing Consulting Services \$95 per ad ___ Please send a link to pay online

*AD COPY Details/Instructions:

To secure your space please return this contract via mail or email by May 1, 2024:

MARKETING CONSULTING SERVICES Attn: Jonna Cronebaugh 5190 Evans Creek Rd. SW Sugarcreek, OH 44681 Cell: 330.243.6373 Jonna@mcsprintsources.com

Please send all images in hi resolution format to: jonna@mcsprintsources.com DO NOT send via text or take a photo of a printed picture with your phone. Please send original electronic file without any copyright watermarks.