

2026



MUSKINGUM CO. FAIR



Community Partnerships



August 16-22, 2026

"Southeastern Ohio's Blue Ribbon Fair!"

Contact Us



MuskingumCoFair.com



740-453-3068



MUSKINGUM CO. FAIR

"Southeastern Ohio's Blue Ribbon Fair!"

PRESENTING SPONSOR

- Named as Presenting Sponsor on all fair media, publications and ticketing
- Midway Booth Space
- Signage Placement at gates
- Introduction at all Grandstand Events
- Introduction at all Animal Sales
- Parking Passes
- Individual Passes
- 4 Weekly Passes
- Additional opportunities to be agreed upon per sponsor needs



GRANDSTAND SPONSOR

1 Available - \$10,000

- Named as Grandstand Sponsor on all fair media and schedules
- Signage on both ends of the Grandstand and prominently throughout
- Introduction at all Grandstand Events
- Parking Pass
- Individual Passes
- VIP Seating (when available)
- Additional opportunities to be agreed upon per sponsor needs

DAILY SPONSORS

- Named as the sponsor of the day in all media, publications and schedules
- Signage at gates on sponsorship day
- Announced over PA system multiple times on sponsorship day
- Completely customizable to meet needs of both sponsor and the fair!



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BUILDING & BARN SPONSORSHIP

Sponsors will have signage placed prominently on sponsored building, their name on fair website, recognized in fair publications, schedules and maps and their name announced over the PA system during fair week and during building events. Signage will remain in place year round at non-fair events. Additional benefits will be customized per sponsor needs based on contribution amount.

ANIMAL BARNS

- CATTLE BARN **SOLD**
- GOAT BARN **SOLD**
- SHEEP BARN - \$2500
- POULTRY BARN **SOLD**
- RABBIT BARN - \$1500
- HOG BARN **SOLD**
- HORSE BARNS A & B - \$2000/EA

SHOW ARENAS

- COLISEUM/DAIRY BARN **SOLD**
- HORSE SHOW ARENA - \$2500
- SHEEP & GOAT ARENA - \$2500
- SWINE SHOW ARENA **SOLD**

OTHER BUILDINGS

- ART HALL \$3000
- JR. FAIR EXHIBIT BUILDING \$3000
- NORTH STAGE **SOLD**

ADDITIONAL OPPORTUNITIES UPON REQUEST



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GRANDSTAND EVENT SPONSORS

A GREAT WAY TO GET YOUR NAME OUT TO MUSKINGUM COUNTY!

Pick the event of your choice and level of sponsorship.

Multiple of each available. Exclusive sponsor rights negotiable.

PLATINUM - \$2000

- Introduction and speaking time at event
- 4x8 banner in prime location during event
- Description read over PA during event no less than 4 times
- Business name listed in fair program, advertising and on website
- 10 one day passes
- VIP seating (when available)

GOLD - \$1500

- Introduction at event
- 2x8 banner in prime location during event
- Business name & description read over PA during event no less than 3 times
- Business name listed in fair program and on website
- 8 one day passes

SILVER - \$1000

- 2x6 banner at event
- Business name read over PA at least 2 times during event
- Business name listed on website
- 6 one day passes

BRONZE - \$500

- Business name read over PA at least one time during event
- Business name listed on website
- 4 one day passes

2026 GRANDSTAND EVENTS

SUNDAY	NTPA TRACTOR PULL
MONDAY	DIRT BIKE BARREL RACING
TUESDAY	DEMOLITION DERBY
WEDNESDAY	ROUGH TRUCK
THURSDAY	DIALED ACTION STUNT SHOW
FRIDAY	RODEO- BULLS, BARRELS & BRONCS
SATURDAY	COMBINE & PICK-UP TRUCK DERBY



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SPONSORSHIP OPPORTUNITIES

Sponsorship options available for every budget!
Contact us with your area of interest for a customized proposal.
Additional benefits may be available upon agreement.



OPEN SHOWS

Draft Horse Show - \$2000

- Banner displayed during show
- Name announced during show
- Name listed in Fair Program
- 2 weekly passes

Pony Show - \$1500

- Banner displayed during show
- Name announced during show
- Name listed in Fair Program
- 8 daily passes

Llama Show - \$300

- Banner displayed during show
- Name announced during show

Feeder Calf Show - \$100 Multiple Available

- Banner displayed during show
- Name announced during show

*Multiple sponsors per show will be considered if reduced amount is requested or deemed necessary.

EVENTS

Horse Pull - \$1500 2 Available

- Banner displayed during pull
- Name announced during pull
- Name listed in Fair Program
- 3 weekly passes

Antique Tractor Pull - \$1000

- Name announced during pull
- Name listed in Fair Program
- 7 daily passes

NTPA Tractor Pull Sled - \$1250

- Your sign on sled
- Name Announced during Pull
- 8 daily tickets

Harness Racing Blankets - \$175

- Name printed on blanket
- Name announced during race
- Name included in race program

ADDITIONAL OPPORTUNITIES

NEW!

COURTESY GOLF CART SPONSOR - \$500 2 of 6 Available

- Signage on both sides of a courtesy cart and at pickup stops
- Listed on fair website

NEW!

SANITATION GOLF CART SPONSOR - \$750 1 Available

- Signage on sides of sanitation golf cart

GRANDSTAND SIGNAGE - \$600 Limited Availability

- 4x8 Sign on Midway side of Grandstand displayed year round
- Reduced to \$350 for 2nd and additional consecutive years

REST TENT SPONSOR - \$350 3 Available

- Banner or Sign displayed on tent throughout fair week

GATE TENT SPONSOR - \$350 6 Available

- Banner or Sign displayed on tent throughout fair week

FRONT FENCE BANNER - \$300 Multiple Available

- Your 3x5 banner displayed on the front fence of the Fairgrounds 8/13/26-8/23/26

PARKING LOT FENCE BANNER - \$250 Multiple Available

- Your 3x5 banner displayed on the parking lot fence of the Fairgrounds 8/13/26-8/23/26

FIRE SAFETY SHOW \$1000-\$2000 6 Available

- Your banner displayed at show on chosen day of the fair
- Name announced during the show on chosen day of the fair
- 7 daily passes

COLUMBUS ZOO SHOW \$1000 1 Available

- Name listed in Fair Program
- Business Name announced during show
- 7 daily passes

BIKE GIVEAWAY SPONSOR \$100 6 Available

- Name recognized at registration and at give away

COLORING CONTEST SPONSOR 1 Available

*monetary donation for cash prizes OR prizes for top 3 in 4 divisions

- Name recognized on contest forms

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