



MUSKINGUM CO. SUMMER RODEO SPONSORSHIP

RODEO MAY 23RD 2026

Partnering for Rodeo Excellence!

RODEO NAMING RIGHTS SPONSOR

\$10,000

- ✓ Can you hear it?! "Welcome to the "Company Name" Rodeo!"
- ✓ Announcer will mention Company when referring to the performance
- ✓ Multiple area Signage Opportunity
- ✓ Company Name Rodeo advertised on all rodeo marketing prior to performance
- ✓ Company Logo Flag During Opening Ceremonies
- ✓ Opportunity to toss Company Logo merchandise to crowd
- ✓ 30 Rodeo Admissions

CENTER GATE SPONSORS (2)

\$1,500

- ✓ Bull Center Gate: Sponsor Name Announced each time bull gate opens
- ✓ Barrel Center Gate: Sponsor Name Announced each time barrel racer passes
- ✓ Company Name & Logo on poster on sponsored site
- ✓ Company Logo listed on Website
- ✓ Includes 8 Rodeo admissions



BUCKING CHUTE SPONSOR (4)

\$500

- ✓ Company Logo on Bucking Chute
- ✓ Announcer will mention Company Name each time a contestant comes out of sponsored Bucking Chute
- ✓ Company Logo listed on Website
- ✓ Includes 4 Rodeo admissions

Only 2 Remaining!

BARREL RACING CAN SPONSOR

\$750

- ✓ Sponsor name announced through out the barrel racing as riders turn around the barrels
- ✓ 3 Barrel Covers with Company Name and Logo on them
- ✓ Company Logo listed on Website
- ✓ Includes 6 Rodeo admissions

PBR JR. BULLS SPONSOR

\$1,500

- ✓ Recognized as Event Sponsor through the Event by Announcer
- ✓ Company Logo Banner displayed in Arena
- ✓ Company Logo listed on Website
- ✓ Includes 8 Rodeo Admissions

MUTTON BUSTING SPONSOR

\$1,000

- ✓ Recognized as Event Sponsor through the Event by Announcer
- ✓ Company Logo Banner displayed in Arena
- ✓ Company Logo listed on Website
- ✓ Includes 8 Rodeo Admissions

ADVERTISING BANNERS

Starting at **\$150+**

- ✓ REGULAR BANNER - 2 X 3 Foot Company Name and Logo Banner
- ✓ LARGE BANNER - 3 X 6 Foot Company Name and Logo Banner

CONTRACT PERSONNEL SPONSORS

Starting at **\$750+**

- ✓ Clown & Bullfighters Sponsor
 - Company Jerseys
- ✓ Specialty Act Sponsor - Trick Roper
 - Banner Announced during Act
- ✓ Announcer Sponsor
 - Announcer Stand Banner
- ✓ Includes 6-8 Rodeo Admissions



See Sponsorship Order Form for cost breakdown & to claim

INTERESTED IN OTHER RODEO SPONSORSHIP AND ADVERTISING?!

☎ Muskingum Rodeo Sponsorships: Rodney (740) 683-7054

🌐 Muskingumcofair.com



2026 RODEO SPONSORSHIPS & ADVERTISING

Sponsor Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Mailing Address: _____ City: _____ State: _____

Sponsor Website: _____

Is the Sponsor on Social Media?

Facebook: _____

Instagram: _____

Other: _____

<u>Sponsorship Opportunities</u>			<u>Advertising</u>		
Rodeo Naming Rights	\$10,000	\$ _____	Company Banners:		
PBR Jr. Bull Riding Sponsor	\$1,500	\$ _____	Regular Banner- 2'x 3'	\$150	\$ _____
Mutton Busting Sponsor	\$1,000	\$ _____	Large Banner - 3'x 6'	\$300	\$ _____
Center Bull Gate Sponsor SOLD	\$1,500	\$ _____			
Center Barrel Gate Sponsor SOLD	\$1,500	\$ _____			
Chute Gate Sponsor (2 Available)	\$500	\$ _____			
Barrel Racing Can Sponsor	\$750	\$ _____	Any Amount Donor:		\$ _____
Contract Personnel - Announcer	\$500	\$ _____			
Contract Personnel - Clown	\$1,000	\$ _____			
Contract Personnel - Bullfighters	\$750	\$ _____			
Specialty Act – Trick Roper SOLD	\$850	\$ _____			
	TOTAL:	\$ _____		TOTAL:	\$ _____

Please send Sponsorship Commitment & Company Logos to: **Rodney Crooks**
 5118 Tiffany Drive
 Zanesville, OH 43701
 Email: rodneycr@roadrunner.com

Checks should be made payable to: Muskingum County Agricultural Society

Rodeo Sponsorship & Advertising Contact: Rodney Crooks - Contact Phone: (740) 683-7054

Thank you for your 2026 Rodeo Production Sponsorship!